

**Tourism and Hospitality Management** is an international, multidisciplinary journal aiming to promote and enhance research in all fields of tourism and hospitality industry. It publishes double-blind reviewed papers and encourages an interchange between tourism and hospitality managers, educators and researchers. The journal has been published regularly since 1995, twice a year.

**EDITOR-IN-CHIEF**  
**Jože Perić**

**ASSOCIATE EDITOR**  
**Sandra Janković**

**PUBLISHERS**

**University of Rijeka, Faculty of Tourism and Hospitality Management**, Opatija, Primorska 42, P.O. Box 97, 51410 Opatija, Croatia

**Alexandreion Technological Educational Institution (T.E.I) of Thessaloniki**, Department of Tourism Management, P.O.Box 141, 57400 Sindos, Thessaloniki, Greece

Publishing of the journal is supported by the **Ministry of Science, Education and Sports of the Republic of Croatia**

**Tourism and Hospitality Management** is indexed and abstracted in:

**Cabell's Directories**  
**Cabi Publishing: Leisure, Recreation and Tourism Abstracts**  
**CIRET – International Center for Research and Study on Tourism**  
**EBSCO Publishing: Hospitality & Tourism Complete, EconLit: Journal of Economic Literature**  
**Hrčak**  
**PROQUEST: ABI/INFORM Scopus**  
**SSRN – Social Science Research Network**  
**ZBW – Deutsche Zentralbibliothek für Wirtschaftswissenschaften**

Printed in 200 copies  
The annual subscription: 280 KN (40 €)

© 2015 University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija, Croatia

**ISSN 1330-7533**

**ADDRESS OF THE EDITORIAL OFFICE**

University of Rijeka, Faculty of Tourism and Hospitality Management,  
Primorska 42, P.O. Box 97, 51410 Opatija, Croatia  
[www.fthm.uniri.hr](http://www.fthm.uniri.hr)  
Phone: ++385/51/294-706  
Fax. ++385/51/291-965  
e-mail: [thm@fthm.hr](mailto:thm@fthm.hr)  
<http://www.fthm.uniri.hr/thm>