



# Tourism in Southern and Eastern Europe

2<sup>nd</sup> International Scientific Conference

**15 - 18 May 2013**

Opatija, Croatia

## Organized by

University of Rijeka, Faculty of Tourism and Hospitality Management Opatija

## Contact

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## Crisis - a challenge of sustainable tourism development?

In view of the current situation in South East Europe, the conference aims to bring together experts from academia and international institutions to explore the problem of the economic crisis on different levels (SEE, national, local and entrepreneurial level) and by applying different scientific approaches, particularly emphasizing the role of sustainable tourism development in overcoming the crisis in Southern and Eastern European countries.

The purpose of the conference is to promote an interdisciplinary debate about strategies, methods, tools and good practices related to sustainable tourism development in times of economic crisis. The conference will focus on original scientific work, empirical research and case studies which can offer new insights and best practice guidance.

Participants are welcome to submit and present papers on a range of topics related to the conference theme including:

- Spatial transformation and sustainable development in times of crises
- Sustainable tourism development - economic implications
- Opportunities emerging from the crisis in a variety of economic activities
- Hospitality management and marketing in times of crises: practices & trends
- Overcoming the crisis - scientific approaches

Selection of the papers will be made in accordance with a double-blind review process. All accepted and presented papers will be published in the Proceedings which is indexed in the CAB International's leisure and tourism database, the EBSCO, EconLit, ProQuest and the SSRN database and is being evaluated by other renowned databases.

### KEYNOTE SPEAKERS:

- **Prof. IRENA ATELJEVIC**, Wageningen University, Netherlands and Institute for Tourism, Zagreb, Croatia
- **Prof. EVANGELOS CHRISTOU**, Alexander Technological Institute of Thessaloniki, Greece
- **Prof. TANJA MIHALIČ**, Faculty of Economics, University of Ljubljana, Slovenia
- **Prof. LIDIJA PETRIĆ**, Faculty of Economics, University of Split, Croatia
- **Prof. TERRY STEVENS**, Stevens & Associates, Leisure and tourism consultancy, Wales, United Kingdom

### EXTENDED ABSTRACT SUBMISSION

The **Extended Abstract** (400-600 characters) must be structured into 4-6 subheadings and followed by 3-6 key words:

- **Purpose (mandatory)** (What are the reason(s) for writing the paper or aims of the research)
- **Design/methodology/approach (mandatory)** (How are the objectives achieved? Include main method(s) used for the research. How do you approach the topic and what is the theoretical or subject scope of the paper?)
- **Findings (mandatory)** (What was discovered/proved in the course of conducting research? This will refer to the analysis, discussion or results).
- **Research limitations/implications (if applicable)** (If the paper reports on the research, this section should include suggestions for future research and provide information about any identified limitations during the research process).
- **Practical and social implications (if applicable)** (Which outcomes and implications for practice, applications and consequences are identified? How will the research impact businesses or enterprises? Which practical changes should be made as a result of this research? What is the commercial or economic impact? What will be the impact of this research on the society? How will it influence public attitudes? How will it exercise influence on (corporate) social responsibility or environmental issues? How can it influence public or industry policy making? How might it affect the quality of life?)
- **Originality/contribution (mandatory)** (What is new in the paper? State its contribution and what it concerns).

### IMPORTANT DATES

Extended abstract submission:	<b>December 1, 2012</b> , between 400-600 words
Feedback from the Organizing Committee:	<b>December 15, 2012</b>
Final paper submission:	<b>February 15, 2013</b> , up to 5000 words
Review process:	<b>February 15 - March 15, 2013</b>
Final paper acceptance notification:	<b>March 15, 2013</b>

### REGISTRATION FEE\*:

Early registration	300 €, before April 15, 2013
Regular registration	350 €, April 15 - May 1, 2013

\*Registration fee includes: Conference proceedings, Welcome cocktail, refreshments during breaks, Conference lunches and an excursion

