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EDITORIAL

It is my pleasure to introduce the first issue of the journal *Tourism and Hospitality Management* for the year 2011. This issue presents research by 26 authors in 12 interesting papers that focus on the area of: tourist destinations, climate change, investments in tourism, community-based tourism, congress issues, charter companies, business ethics, data and property management systems in hotels, budgeting and quality certification in hotel industry. Three papers are contributed by Croatian scientists, while nine papers are from foreign countries: Slovenia, Spain, Serbia, Switzerland and Hungary.

The first paper entitled *Stakeholders' Understanding of Factors Influencing Tourism Demand Conditions: The Case of Slovenia* tries to assess the importance of different factors influencing demand conditions for a tourist destination on the basis of individual stakeholder perceptions and examines the relations between tourist demand conditions and individual influential factors (inherited resources, created resources, supporting factors and resources, destination management and situational conditions).

The research conducted in the paper *The research results of charter companies in Croatia* defines the charter activity in Croatia and points out its characteristics in order to understand and set forth the attitudes of nautical tourists within the charter domain as an activity with the highest annual growth rate in nautical tourism.

Community-Based Tourism in Cape Verde – a case study presents community-based tourism as an alternative form of tourism that allows greater contact with the local community and an experience of new sensations. It presents the quality of services offered to tourists by local businesses and highlights the hospitality of the local community as a key element.

The paper entitled *The effects of selected macroeconomic variables on the presence of foreign hotels in Croatia* investigates some macroeconomic variables that have not yet been considered in influencing inward foreign direct investment, market interconnectedness, and tourist flows on the entrance of foreign hotels in Croatia.

The study presented in the paper *Evaluation of congress performance and congress attendees' satisfaction – a case study of Novi Sad (Serbia)* examines the experience and overall satisfaction of the attendees at international congresses in Novi Sad and the relationship between overall satisfaction, word-of-mouth and intention to return to Novi Sad. The results of this study are considered to be valuable for congress centre managers and destination management organizations.

When it comes to tourism and climate change the paper *Coping with Climate Change in the Tourism Industry: A Review and Agenda for Future Research* presents an overview of the existing literature on the relationship between tourism and climate change in order to establish the current state of corporate and institutional responses in the tourism industry and to set out a research agenda. The timeliness of the review is evident given the recent surge in popular debate on climate change, its effects on tourism and the appearance of a broad and disparate array of studies on this topic.

Slovene authors have contributed the paper *Comparative analysis of budgeting in the Slovene hotel industry* in which they reveal the fact that hotels with long-term business strategies are more successful than those that have none or only a short-term strategy. It is the first study that ascertains differences between the Slovene budgeting practice and foreign best practices, which is of great interest for hotel decision-makers in order to be competitive.

An Investigation of Data Management and Property Management Systems in Hotels investigates the role of Property Management Systems (PMS) for data management in hotels using key dimensions of the PMS systems and their functionality. It empirically explores the issues connected to the critical, core technology for the hospitality sector.

The Croatian author in *The Role of the Government in Promoting Tourism Investment in Selected Mediterranean Countries – Implications for the Republic of Croatia* deals with the expected drop in the overall investment activity that will also have significant negative implications on Croatian tourism, and the role of government in introducing best practice measures in order to minimize this drop.

Budapest, Bratislava and Vienna Conference facilities: comparative analysis gives an overview of conference facilities in three capital cities in the Central European area, analyses and compares their possibilities and venues.

On the topic of business ethics the paper entitled *The Challenges of Business ethics – Management and the question of ethics* describes the meaning, importance and possibilities of integration of management ethics into decision making. It describes transitioning from an amoral to a moral management mode of leadership, behavior, decision making policies and practices.

Mandatory cost and other cost coming from the adoption of quality certifications in the hospitality business tries to quantify costs that arise from introducing quality and environmental certification systems into hotels and analyses whether hotel size influences them.

I would like to invite numerous authors and readers with interest in tourism and hospitality management to participate in future issues of this journal as well as to develop case studies for teaching and learning. The call for case studies and instructions for authors can be found at the end of the journal and we invite you to submit case studies for our next issues.

Finally, I would also like to express my thanks to the Editorial board and reviewers for their contribution to this publication, and to our partner institutions for their generous support. Special thanks to the newly established Advisory board members and their suggestions for the improvement of our Tourism and hospitality management journal.

Prof. Jože Perić, PhD
Editor-in-Chief