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TOURISM AND HOSPITALITY MANAGEMENT

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FROM THE EDITOR

I am proud to introduce the first issue of the journal *Tourism and Hospitality Management* for the year 2008. In this issue a part of the papers presented during the International Conference «Tourism and Hospitality Industry 2008» in Opatija is published. The papers presented within the section named "Process of Bologna and Lifelong Learning in the Hotel and Tourism Industry" which were positively reviewed according to the standards of our journal have been selected for the publication.

Why did I first of all choose the section "Process of Bologna and Lifelong Learning in the Hotel and Tourism Industry"? Faculty of Tourism and Hospitality Management is among the first institutions in Croatia that started with the implementation of Bologna standards in the academic year 2005/06. In terms of results, many changes in the curriculum and the education system were brought about. Among them the ECTS is the most prominent one. The results are evident already.

The first generation of the vocational studies bachelors graduated this year, and in the next year the graduation of the university studies bachelors is expected. Moreover, the unique implementation of our model of the Bologna program and its academic standards was accepted by all the faculties within the University of Rijeka. Its implementation is starting in the academic year 2008/09. The universities in Osijek, Pula, Dubrovnik and Skopje have also shown remarkable interest for the implementation of our ECTS model. Such results can be assigned to the great enthusiasm of the teaching staff and other employees at the faculty.

Since there are many changes and innovations in the high education and lifelong learning process in the tourism and hospitality industry, my wish is that the papers in this issue bring closer together the phenomenon of "Bologna" and also to motivate the further discussion on the "Bologna" topic in form of papers.

I would like to express my thanks to the Editorial board and reviewers for their contribution which was essential for this publication, and also to our partner institutions for their generous support.

In the end, as editor in chief, I would like this journal to become a specialized journal for multi disciplinary research for the area of south-eastern Europe and I also expect that our efforts will be supported by your research works and papers.

Your Editor in Chief

Zoran Ivanović, Ph.D., Full Prof.

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TOURISM AND HOSPITALITY MANAGEMENT

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