






PERSONAL INFORMATION

**Marko Perić**



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Sex M | Date of birth 25/03/1976 | Nationality Croatian

POSITION

**Associate Professor, Vice Dean for International Affairs**

WORK EXPERIENCE

02/10/2020 – ...

**Vice Dean for International Affairs**

University of Rijeka, Faculty of Tourism and Hospitality Management, <https://www.fthm.uniri.hr/>

- Courses: Strategic Management in Tourism/Hospitality, Project Management in Tourism/Hospitality, Sports Management in Tourism, Management in the Institutions of Culture and Art, Management of Sports Facilities and Activities
- Principal Investigator of the scientific project: Impacts and strategic outcomes of large sport tourism events – the perspective of local residents (uniri-drustv-18-103 1238) (2019-2022)
- Co-Editor-in-Chief of the Tourism and Hospitality Management journal [Business or sector](#) Higher Education

01/10/2016 – 1/10/2020

**Associate Professor**

University of Rijeka, Faculty of Tourism and Hospitality Management, <https://www.fthm.uniri.hr/>

- Head of Department of Management (Oct 2016-Nov 2019)
- Courses: Strategic Management in Tourism/Hospitality, Project Management in Tourism/Hospitality, Management of EU Projects, Sports Management in Tourism, Management in the Institutions of Culture and Art, Management of Sports Facilities and Activities
- Principal investigator of the scientific project: Management of sports experiences in the function of designing effective business models in less developed tourist destinations (UIP-2014-09-1214) (June 1 2015 – May 31 2018) (supported in part by Croatian Science Foundation) [Business or sector](#) Higher Education

11/04/2011 – 30/09/2016

**Assistant Professor**

University of Rijeka, Faculty of Tourism and Hospitality Management, <https://www.fthm.uniri.hr/>

- Head of Department of Management (Nov 2013-Sept 2016)
- Courses: Project Management in Tourism/Hospitality, Strategic Management in Tourism/Hospitality, Management of EU Projects, Management of Small and Medium Enterprises, Management in the Institutions of Culture and Art, Business Simulations, Sports Management in Tourism, Management of Sports Facilities and Activities
- Principal investigator of the scientific project: Management of sports experiences in the function of designing effective business models in less developed tourist destinations (UIP-2014-09-1214) (June 1 2015 – May 31 2018) (supported in part by Croatian Science Foundation) [Business or sector](#) Higher Education

09/10/2007 – 10/04/2011

**Assistant**

University of Rijeka, Faculty of Tourism and Hospitality Management, <https://www.fthm.uniri.hr/>

- Assisting the courses: Project Management, EU Project Management, Management of Small and Medium Enterprises, Management in the Institutions of Culture and Art, Business Simulations [Business or sector](#) Higher Education

04/01/2007 – 08/10/2007

**Investment consultant**

Credo-co d.o.o. Rijeka

- 01/06/2006 – 03/01/2007

  - Investments and business plans

**Business or sector** Business Consulting

**Professional assistant for credit and guarantee transactions and commercial banking**

Credobanka d.d. Split, Office in Rijeka

  - Relations to business entities, credits, guarantees etc.

**Business or sector** Banking
- 01/01/2002 – 31/05/2006

**Investment consultant**

Credo-co d.o.o. Rijeka

  - Investments and business plans

**Business or sector** Business Consulting
- 15/09/2001 – 31/12/2001

**Sale Officer**

E.P.Mijekara d.o.o. Rijeka

  - Sale of different products (prefabricated houses...)

**Business or sector** Manufacturing
- 09/02/2001 – 14/09/2001

**Sale Officer**

Swift d.o.o. Rijeka

  - Sale of different products (prefabricated houses...)

**Business or sector** Manufacturing

## EDUCATION AND TRAINING

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- 20-21/02/2018

**2nd International Research Seminar and Workshop on Regeneration, Enterprise, Sport and Tourism (REST-2)**

Liverpool John Moores University, Glasgow Caledonian University; in Liverpool, UK

  - Interrelation between entrepreneurship, sport, tourism and urban regeneration
- 06/2013

**Open training on Feasibility Study and Cost Benefit Analysis of EU Funded Projects**

Ecorys Academy, Brussels, Belgium

  - Training for CBA analysis
- 02/2011

**ERASMUS Training mobility (Lifelong Learning Programme - LLP)**

Glasgow Caledonian University, Glasgow, UK

  - Improving teaching and research competences
- 02/2010

**Workshop "How to write an EU project"**

Svan Consulting d.o.o., Zagreb

  - Improvement of professional competencies related to EU project
- 2006 – 2009

**Ph.D. in social sciences, economy, organization and management;**

University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija

  - Ph.D. thesis: "Project Management and Public-private Partnership in Tourism"
- 12/2008

**Seminar "Successful Project Management"**

IRR, London, UK

  - Improvement of professional competencies related to project management
- 2008

**Education for trainer of seminar Certified European Project Manager, as a part of Tempus project «Know-How Transfer and Capacity Building for participation in EU Community Programmes in Croatia by using Certified EU Project Manager Skills Scheme» (CROMEU)**

University of Rijeka, TEMPUS project

- 2007 – 2008 **Certified European Project Manager**  
 University of Rijeka, TEMPUS project

  - Improvement of professional competencies related to EU project management
- 2007 **Certified EU Project Manager – education for managing EU projects, as a part of Tempus project «Know-How Transfer and Capacity Building for participation in EU Community Programmes in Croatia by using Certified EU Project Manager Skills Scheme» (CROMEU)**  
 University of Rijeka, TEMPUS project

  - Improvement of professional competencies related to EU project management, passed the exam
- 2003 – 2007 **Professional trainer of physical conditioning**  
 Polytechnics in Zagreb, Department for education of sport trainers

  - Improvement of professional competencies related to EU project management
- 2003 – 2005 **M.Sc., in social sciences, economy**  
 University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija

  - Theory of sports training, methodology of sports training, history of sport ...
- 2004 **Exam for Protection on work for entrepreneurs and theirs representatives in small firms**  
 Polytechnics in Rijeka

  - Thesis: "Optimization of Tourist Destination Development Model"
- 2003 **Chartered Investment Analyst**  
 Croatian Association of Investment Analysts (HDIP), Zagreb, Croatia

  - Exam for Protection on Work for entrepreneurs and theirs representatives in small firms
- 2003 **Company's credit rating**  
 FOIP, Brijuni, Croatia

  - Exam for Chartered Investment Analyst
- 2002 – 2003 **Course: Corso di lingua e civiltá italiana**  
 Scuola Modello, Rijeka, Croatia

  - Improvement of professional competencies related to a company's credit rating
- 2002 **Preparation and evaluation of investment projects**  
 FOIP, Brijuni, Croatia

  - Improvement of Italian language
- 2000 **English for Business – Level 1**  
 London Chamber of Commerce and Industry (LCCI), London, UK

  - Improvement of professional competencies related to planning, preparation and evaluation of investment projects
- 1994 – 1999 **BSc., in economy**  
 University of Rijeka, Faculty of Economics Rijeka, Croatia

  - Improvement of English language for business
  - Organization and Management, International Economics, Accounting, Banking ...

PERSONAL SKILLS

Mother tongue(s) Croatian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1

Italian	B1	B2	B1	B1	B1
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Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user  
[Common European Framework of Reference for Languages](#)

Communication skills

Good communication skills gained through my experience as a teacher:

- Full and part-time students at the University of Rijeka, Faculty of Tourism and Hospitality Management (2007 - ...)
- 2018 – ... visiting professor and course holder “Project Management” (undergraduate study) at the University of Dubrovnik, Department of Economics and Business Economics, Croatia
- 2017-... visiting professor and course co-holder “Projects in tourism” and “EU projects” at the University of Mostar, Faculty of Science and Education, Bosnia and Herzegovina
- 2013-2017 visiting professor and course holder “Management of EU projects” at the University of Mostar, Faculty of Science and Education, Bosnia and Herzegovina
- Guest lecturer at the University of Rijeka, Faculty of Law, at the Postgraduate specialist study programme in Corporate Finance Law, on the course: “Preparation and evaluation of investment projects” (in years 2014 and 2017)
- Lecturer at the SPA Wellness Academy Lovran – education of wellness managers and wellness therapists in the field of Management in wellness and Entrepreneurship in wellness (from 2008)

Ability to work in teams, team spirit, and ability to adapt in different and multicultural environments acquired through work on different projects and implementation of different activities:

- 2020 – Member of the International Scientific Advisory Committee of the 9th International Conference on Sustainable Tourism, Wessex Institute of Technology (Madrid, Spain, 8-10 July 2020)
- 2018 – member of the International Scientific Advisory Committee of the 8th International Conference on Sustainable Tourism, Wessex Institute of Technology (Wien, Austria, 2-4 May 2018)
- 2016-2018 team member of the scientific project “Potentials of the development of tourism community-based enterprises in rural areas”
- 2007-2013 Member of the research team – scientific project: Quality Models and Public-Private Partnership in Croatian Tourism, project nr. 116-1162459-2456, supported by Croatian Ministry of Science, Education and Sports (main researcher: Vinka Cetinski, Ph.D., full professor)
- 2011-2015 ECQA (European Certification and Qualification Association) Ambassador
- 2011-2012 Member of Technical Committee of IPA Adriatic CBC project “Statistical networks in Tourism sector of Adriatic Region” (S.T.A.R.)
- 2009-2014 Member of Commission for International cooperation of the Faculty of Tourism and Hospitality Management Opatija
- 2006-2009 Member of project team of TEMPUS project “Know-How Transfer and Capacity Building for participation in EU Community Programmes in Croatia by using Certified EU Project Manager Skills Scheme” (CROmEU)
- few ERASMUS and CEEPUS fellowships

Organisational / managerial skills

Planning, leadership, sense for organization and experience in project management and teams gained during work on different projects and implementation of various activities:

- Feb 2020 – Associate Editor of the European Journal of Tourism Research
- Nov 2013 – Nov 2019 Head of Department of Management (was responsible for 8 people)
- 2019-2022 Principal Investigator of the scientific project: Impacts and strategic outcomes of large sport tourism events – the perspective of local residents (uniri-drustv-18-103 1238) (responsible for 3 people)
- June 1 2015 – May 31 2018 Principal investigator of the scientific project: Management of sports experiences in the function of designing effective business models in less developed tourist destinations (UIP-2014-09-1214) (was responsible for 6 people)
- 2012 – 2015 Project Coordinator of IPA Adriatic CBC project “Zero Waste Adriatic net of events and festivals” (was responsible for 25-30 people)
- Manager of Knowledge Transfer Center (KTC) at University of Rijeka, Faculty of Tourism and Hospitality Management Opatija (from 2008)
- 2018 – ...
- Member of editorial boards of scientific journals: Economic Review (from 2018), Tourism and Hospitality Management (from 2016), UTMS Journal of Economics (from 2013)

- Job-related skills**
- Ability of business planning, development of justification studies and investment projects gained in more than 50 professional entrepreneurial projects and as Chartered Investment Analyst and member of the Croatian Association of Investment Analysts (since 2003)
  - Business consulting skills acquired as an investment analyst and consultant of Business Innovation Center of Croatia – BICRO Ltd. (from 2007 to 2010)

**Digital skills**

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Independent user	Independent user	Independent user	Basic user	Basic user

Levels: Basic user - Independent user - Proficient user  
[Digital competences - Self-assessment grid](#)

Replace with name of ICT-certificates

- good command of MS office suite (word processor, spread sheet, presentation software) acquired on daily computer work
- basic use of UNIDO software COMFAR3 acquired through working on investment projects

**Driving licence** B

**ADDITIONAL INFORMATION**

- Memberships**
- 2012 – ... Member of the Croatian Economic Association
  - 2010 – ... Civil protection volunteer
  - 2003 – 2014 Member of Croatian Association of Investment Analysts
- Citations** Google Scholar <https://scholar.google.hr/citations?user=xPpmcqYAAAAJ&hl=hr&oi=ao>